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To Whom it may concern,

Often the best way forward is to look at where one has been. History is not only recapping what has taken place in the past, but it can also be the perfect place to revisit as one moves ahead. That is why the Zoo & Aquarium Video Archive project is so very important. The Zoo and Aquarium world has evolved enormously and looking back may indeed assist greatly in looking and planning forward.

43 years ago, when I entered the zoo and aquarium field as a teen volunteer, the zoo world was vastly different than it is today. Many of the industries iconic leaders were greatly evolving the profession and the methods of animal care and management. Those leaders have had a profound and lasting impact on where the zoo and aquarium world is in the 21st century.

That is why the Lincoln Children's Zoo is endorsing this awesome project. It is vital that we gather the oral history of the zoo and aquarium profession so that the new and yet to come professionals can grow and make the field even more successful and conserve even more species.

Thank you ever so much.

Sincerely,

John P. Chapo
President/CEO



Learn firsthand.